

## Business Websites

Business websites that work! Yes, a website that actually works. Your website is one of the most important tools for generating income from your small, medium or large corporate business. In the age of the internet, there are so many more tools available for advertising and exposure for your products and services and a much greater scope for reaching the desired target market. When coupled with print media and social net-working, a website can deliver unlimited potential. The size of your customer base, can be increased dramatically by developing clever branding and marketing on the internet. Search engines will respect your web presence and clients will gain confidence in your trademark or products if you present a clean, functional, and simple-to-navigate, website. Winning customer loyalty is the name of the game. Customers will return, if they feel comfortable. This is true in any location, shop front or the internet. Remember, your website is the customers first view of your operation. Keep it clean and presentable, just as you would with any other aspect of the operation. First impressions, remain in customers minds...Make a good first impression, and the client will return.Â

Business based websites STARTING from \$3500.00 All business websites include the following standard features:

- Free installation.
  
- Joomla CMS based sites with full functionality.
- C-Panel access and mail handling functions.Â
- 5 mailboxes minimum, \*as many as required by request.
- Contacts page, location, request form, products pages and more.
- Image upload facilities and default editor.
- Initial search engine submission to GoogleÂ,,ç and YahooÂ,,ç
- Advice on the required hosting and ongoing service plan.

Business sites are appraised upon the individual requirements of the site. A written quotation including time estimation and deployment dates are provided, after initial consultation with the client. This is an important aspect of any project, including web design. The more time spent on planning, the better, the long term result. As the requirements vary from client to client, our approach is often based upon an hourly rate. The most important point to make here: You must establish, exactly what you require your website to do and what functionality is needed to achieve the desired outcome. contact us here, to arrange a consultation for your Business Website, or simply call 0407645893