

about us

About Queensland City Media

internet services

- framework and content publishing systems designed for quickly creating highly interactive multi-language Web sites, online communities, media portals, blogs and e-commerce applications.

Queensland City Media - Gold Coast

provides an easy-to-use graphical user interface that simplifies the management and publishing of large volumes of content including HTML, documents, and rich media. Joomla! is used by organisations of all sizes for Public Web sites and internet services and is supported by a community of thousands of users.

With

a fully documented library of developer resources, Joomla! allows the customisation of every aspect of a Web site including presentation, layout, administration, and the rapid integration with third-party applications.

Joomla! has a rich heritage and has

been crowned CMS king many times over. Now with more power under the hood, Joomla! is shifting gear and provides developer power while making the user experience all the more friendly. For those who always wanted increased extensibility, Joomla! 1.5 can make this happen.

A

new framework, ground-up re-factoring, and a highly-active development team brings the excitement of 'the next generation CMS' to your fingertips. Whether you are a systems architect or a complete 'noob' Joomla! can take you to the next level of content delivery. 'More than a CMS' is something we have been playing with as a catch-cry because the new Joomla! API has such incredible power and flexibility, you are free to take whatever direction your creative mind takes you and Queensland City Media - Gold Coast, can help you get there so much more easily than ever before.

Thinking Web publishing? Think Queensland City Media Gold Coast Web Sites - Powered By Joomla CMS and Extensions - Fast Track Your Business with Queensland City Media

The

internet is now one of the most powerful marketing tools available. In most cases, businesses that utilise both the power of the internet and strategic print media, are leaders in their industry. Here at Queensland City Media, we pride ourselves on delivering web-sites that work! This means your target market is identified, branding is designed to capture the market, and all ongoing development is based on analytical data. There is always a starting point for any project. The internet is no different, you must be sure of your plan before spending valuable time and money.

Target your market with Queensland City Media- Gold Coast Internet Services.

How do we do this?... Using internet-based marketing, sales, and customer care systems, we enable you to be informed of updates and changes in the way people are searching for products and services on-line and what information they require. Our system allows you to communicate with your customers, seven days a week.

Who benefits from these services?... Manufacturing business, wholesale or retail businesses, brokers, real-estate agents, corporate businesses, non profit organisations and many other industries are able to use our powerful systems to target their market. Queensland City Media provides you with on-line tools specifically designed to streamline your customer relations management and provide you with more of your most important commodity: time.

Most importantly, the system must be suitable for your business type and structure...Which is why we offer a choice of services and hosting packages to facilitate matching your desired outcome to your budget. The end result is a set-and-forget system that ensures your website is kept constantly up-to-date. This allows you time to manage other important aspects of your business, such as staff management and training, financial and stock control.